



Colorado Sign Association Logo Design Contest Official Entry Form

Rules & Information

- Designers must submit their logo design in two formats: .JPG or .PNG and as a vector file (.AI, .EPS, .PDF, or .SVG).
- No cost to enter.
- All entries must be received by Monday November 8, 2021 and emailed to info@cosigns.org.
- Entries will be judged by CSA Board of Directors.
- The winning designer and \$250 gift card prize will be announced at CSA's 2021 Holiday Mixer on December 2, 2021.
- The designer will relinquish all rights as the winning logo design will become CSA's intellectual property.
- Designers must use ISA's branding guidelines to incorporate into the new CSA logo design.

Preferred Fonts

Headline Font

Gotham Light
Gotham Light Italic

Gotham Book
Gotham Book Italic

Gotham Medium
Gotham Medium Italic

Gotham Bold
Gotham Bold Italic

Body Copy Font

URW Grotesk Extra Light Narrow
URW Grotesk Extra Light Narrow Oblique

URW Grotesk Light Narrow
URW Grotesk Light Narrow Oblique

URW Grotesk Regular Narrow
URW Grotesk Regular Narrow Oblique

URW Grotesk Medium Narrow
URW Grotesk Medium Narrow Oblique

URW Grotesk Bold Narrow
URW Grotesk Bold Narrow Oblique

Alternate Fonts

Verdana Regular

Verdana Italic

Verdana Bold

Verdana Bold Italic

Arial Regular

Arial Italic

Arial Bold

Arial Bold Italic

Primary Colors



PMS 660
CMYK: 85/50/0/0
RGB: 25/118/188



PMS 526
CMYK: 75/100/0/0
RGB: 101/45/146

Secondary Colors



PMS 654
CMYK: 100/70/0/55
RGB: 0/43/96



PMS 7408
CMYK: 0/27/100/4
RGB: 243/182/16



PMS 3115
CMYK: 80/5/20/0
RGB: 0/175/200



PMS 376
CMYK: 40/0/100/10
RGB: 150/188/51

Entry Form

Submitted by: _____

Email Address: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Sign Designer: _____

Sign Designer Email: _____

Deadline

All entries must be submitted to info@cosigns.org and received by Monday, November 8, 2021.